Display Elektronik GmbH

DATA SHEET

TFT MODULE

DEM 040160A VMH-PW-N 0,99" TFT

Product Specification

Ver.: 0

Revision History

Revision	Date	Originator	Detail	Remarks
0	30.11.2024	LL	Initial Release	

Table of Contents

No.	Item	Page
1.	General Description	4
2.	Module Parameter	4
3.	Absolute Maximum Ratings	4
4.	DC Characteristics	5
5.	Backlight Characteristic	5
	5.1. Backlight Characteristic	5
	5.2. Backlighting circuit	5
6.	Optical Characteristics	6
	6.1. Optical Characteristics	6
	6.2. Definition of Response Time	6
	6.3. Definition of Contrast Ratio	7
	6.4. Definition of Viewing Angles	7
	6.5. Definition of Color Appearance	7
	6.6. Definition of Surface Luminance, Uniformity and Transmittance	8
7.	Block Diagram and Power Supply	9
8.	Interface Pins Definition	10
9.	AC Characteristics	10
10.	Quality Assurance	11
	10.1. Purpose	11
	10.2. Standard for Quality Test	11
	10.3. Nonconforming Analysis & Disposition	11
	10.4. Agreement Items	11
	10.5. Standard of the Product Visual Inspection	11
	10.6. Inspection Specification	12
11.	Reliability Specification	17
12.	Precautions and Warranty	18
	12.1. Safety	18
	12.2. Handling	18
	12.3. Storage	18
	12.4. Metal Pin (Apply to Products with Metal Pins)	18
	12.5. Operation	19
	12.6. Static Electricity	19
	12.7. Limited Warranty	19
13	Outline Drawing	20

1. General Description

The specification is a transmissive type color active matrix liquid crystal display (LCD) which uses amorphous thin film transistor (TFT) as switching devices. This product is composed of a TFT-LCD panel, driver IC and a backlight unit.

2. Module Parameter

Features	Details	Unit
Display Size(Diagonal)	0.99"	
LCD type	IPS TFT	
Display Mode	Transmissive /Normally Black	
Resolution	40 RGB x 160	Pixels
View Direction	FULL VIEW	Best Image
Module Outline	8.6 (H) x 29.8 (V) x 1.5(T) (Note1)	mm
Active Area	6.096 (H) x 24.384(V)	mm
Pixel Size	152.4(H) x 152.4 (V)	um
Pixel Arrangement	RGB Vertical Stripe	
Display Colors	262K	
Interface	4 Line SPI	
Driver IC	GC9D01	-
With or without touch panel	Without	
Operating Temperature	-20~70	°C
Storage Temperature	-30~80	°C
Weight	TBD	g

Note 1: Exclusive hooks, posts, FFC/FPC tail etc.

3. Absolute Maximum Ratings

Vss=0V, Ta=25°C

Item	Symbol	Min.	Max.	Unit
Supply Voltage	VCC	-0.3	4.6	V
Storage temperature	Tstg	-30	+80	°C
Operating temperature	Тор	-20	+70	°C

Note 1: If Ta below 50°C, the maximal humidity is 90%RH, if Ta over 50°C, absolute humidity should be less than 60%RH.

Note 2: The response time will be extremely slow when the operating temperature is around -10°C, and the back ground will become darker at high temperature operating.

4. DC Characteristics

Item	Symbol	Min.	Тур.	Max.	Unit
Supply Voltage	VCC	2.5	2.8	3.3	V
Operating Current for V _{DD}	Icc	-	TBD	-	mA

5. Backlight Characteristic

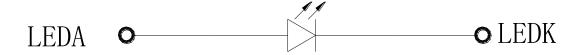
5.1. Backlight Characteristic

Item	Symbol	Condition	Min.	Тур.	Max	Unit
Backlight Voltage	VLED	Ta=25 °C, I _F =20mA/ LED	1	3.0	-	V
Backlight Current	ILED	Ta=25 °C, V _F =3.0V/ LED	-	20	-	mΑ
Power dissipation	PD	-	1	60	-	mW
Uniformity	Avg	-	1	80	-	%
LED working life(25°C)	-		1	30,000	-	Hrs
Drive method	Constant current					
LED Configuration		1 WHIT	E LED	•		

Note1: LED life time defined as follows: The final brightness is at 50% of original brightness.

The environmental conducted under ambient air flow, at Ta=25 ±2 °C,60%RH ±5 %, I_F=20mA/LED.

5.2. Backlighting circuit



6. Optical Characteristics

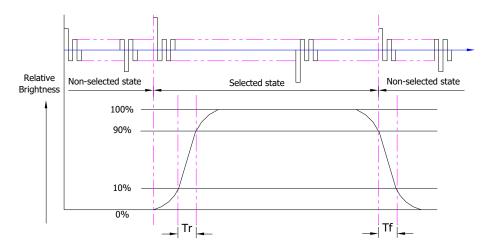
6.1. Optical Characteristics

Ta=25°C, VCC=2.8V

	Item		Cymphol	Condition	S	pecificati	on	I linit
	iter	n	Symbol	Condition	Min.	Тур.	Max.	Unit
(6)	Luminar	nce on						
	TFT(I_f =20	mA/LED)	Lv	Normally	320	400	-	cd/m²
po	Contrast ration	o(See 6.3)	CR	viewing angle $\theta x = \phi y = 0^{\circ}$	800	1000	-	
sive M	Response time (See 6.2)		TR+TF	σx = φγ =υ°	-	30	35	ms
Backlight On (Transmissive Mode)	Ohana an diaita	Red	XR		ı	TBD	-	
			YR			TBD	-	
Tra		maticity Green missive e 6.5) Blue	Xg		1	TBD	-	
) u	-		Yg		-	TBD	-	
=			Хв		ı	TBD	-	
Jig	(366 0.3)		YB		1	TBD	-	
ack		White	Xw		ı	TBD	-	
ä			Yw		ı	TBD	-	
	Viewie e	Horizontal	Өх+		-	85	-	
	Viewing	HOHZOHIAI	θх-	Center CR≥10	-	85	-	Dog
	Angle (See 6.4)	Vertical	φY+	Center CR210	-	85	-	Deg.
	(366 0.4)	vertical	φY-			85	-	

6.2. Definition of Response Time

6.2.1. Normally Black Type (Negative)



Tr is the time it takes to change form non-selected stage with relative luminance 10% to selected state with relative luminance 90%;

Tf is the time it takes to change from selected state with relative luminance 90% to non-selected state with relative luminance 10%.

Note: Measuring machine: LCD-5100

Relative Brightness Non-selected state Non-selected state Non-selected state

6.2.2. Normally White Type (Positive)

10%

Tr is the time it takes to change form non-selected stage with relative luminance 90% to selected state with relative luminance 10%;

→ Tf

Tf is the time it takes to change from selected state with relative luminance 10% to non-selected state with relative luminance 90%;

Note: Measuring machine: LCD-5100 or EQUI

Tr -

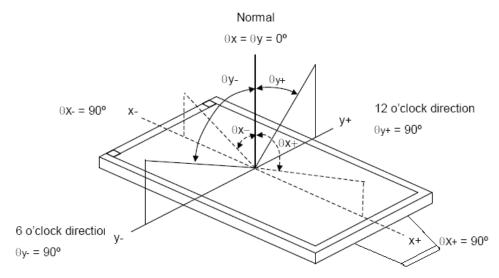
6.3. Definition of Contrast Ratio

Contrast is measured perpendicular to display surface in reflective and transmissive mode. The measurement condition is:

Measuring Equipment	Eldim or Equivalent	
Measuring Point Diameter	3mm//1mm	
Measuring Point Location	Active Area centre point	
Toot pottorn	A: All Pixels white	
Test pattern	B: All Pixel black	
Contrast setting	Maximum	

Definitions: CR (Contrast) = Luminance of White Pixel / Luminance of Black Pixel

6.4. Definition of Viewing Angles



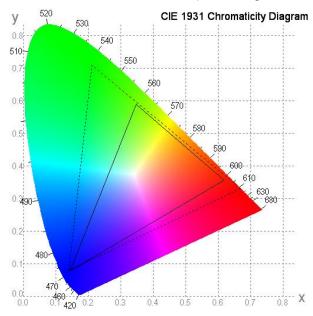
Measuring machine: LCD-5100 or EQUI

6.5. Definition of Color Appearance

R, G, B and W are defined by (x, y) on the IE chromaticity diagram

NTSC=area of RGB triangle/area of NTSC triangleX100%

Measuring picture: Red, Green, Blue and White (Measuring machine: BM-7)

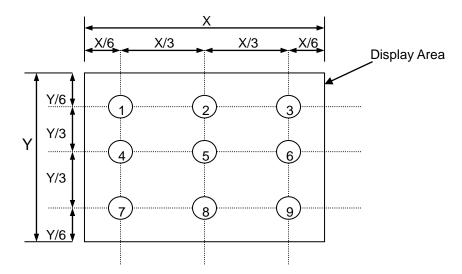


6.6. Definition of Surface Luminance, Uniformity and Transmittance

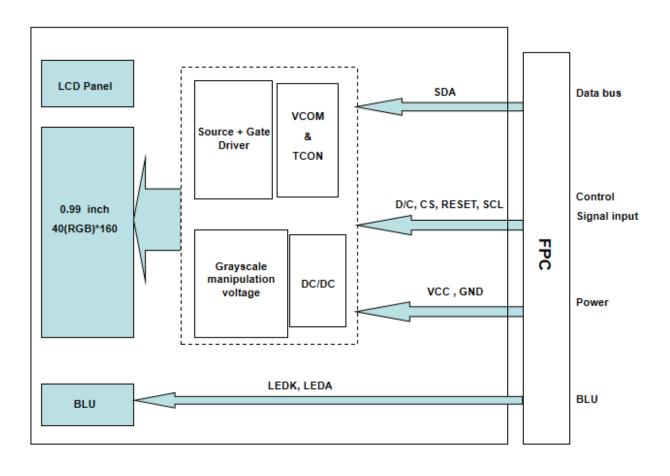
Using the transmissive mode measurement approach, measure the white screen luminance of the display panel and backlight.

- 6.6.1. Surface Luminance: $L_V = average (L_{P1}:L_{P9})$
- 6.6.2. Uniformity = Minimal (L_{P1}:L_{P9}) / Maximal (L_{P1}:L_{P9}) * 100%
- 6.6.3. Transmittance = L_V on LCD / L_V on Backlight * 100%

Note: Measuring machine: BM-7



7. Block Diagram and Power Supply



8. Interface Pins Definition

No.	Symbol	Function	Remark
1	SDA	SPI interface input/output pin. The data is 1 attached on the	
'	SDA	rising edge of the SCL signal.	
2	SCL	This pin is used to be serial interface clock	
3	D/C	Display data/command selection pin in 4-line serial interface	
4	RESET	This signal will reset the device and it must be applied to	
4	RESET	properly initialize the chip. Signal is active low.	
5	CS	Chip selection pin: Low enable, high disable	
6	GND	Ground	
7	VCC	Power supply for Analog	
8	LEDA	LED Anode	
9	LEDK	LED Cathode	
10	GND	Ground	

9. AC Characteristics

TBD

10. Quality Assurance

10.1. Purpose

This standard for Quality Assurance assures the quality of LCD module products supplied to customer.

10.2. Standard for Quality Test

10.2.1. Sampling Plan:

GB2828.1-2012

Single sampling, general inspection level II

10.2.2. Sampling Criteria:

Visual inspection: AQL 1.5 Electrical functional: AQL 0.65.

10.2.3. Reliability Test:

Detailed requirement refer to Reliability Test Specification.

10.3. Nonconforming Analysis & Disposition

- 10.3.1. Nonconforming analysis:
 - 10.3.1.1. Customer should provide overall information of non-conforming sample for their complaints.
 - 10.3.1.2. After receipt of detailed information from customer, the analysis of nonconforming parts usually should be finished in one week.
 - 10.3.1.3. If cannot finish the analysis on time, customer will be notified with the progress status.
- 10.3.2. Disposition of nonconforming:
 - 10.3.2.1. Non-conforming product over PPM level will be replaced.
 - 10.3.2.2. The cause of non-conformance will be analyzed. Corrective action will be discussed and implemented.

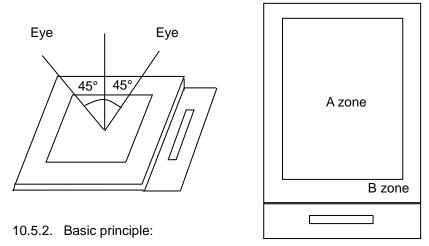
10.4. Agreement Items

Shall negotiate with customer if the following situation occurs:

- 10.4.1. There is any discrepancy in standard of quality assurance.
- 10.4.2. Additional requirement to be added in product specification.
- 10.4.3. Any other special problem.

10.5. Standard of the Product Visual Inspection

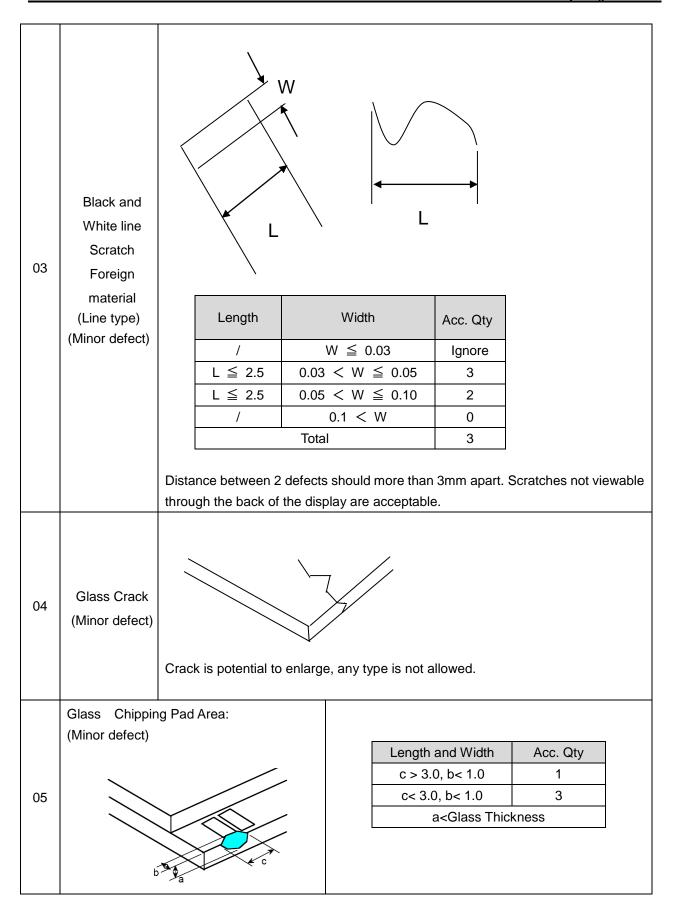
- 10.5.1. Appearance inspection:
 - 10.5.1.1. The inspection must be under illumination about $1000 1500 \, lx$, and the distance of view must be at $30 \, cm \pm 2 \, cm$.
 - 10.5.1.2. The viewing angle should be 45° from the vertical line without reflection light or follows customer's viewing angle specifications.
 - 10.5.1.3. Definition of area: A Zone: Active Area, B Zone: Viewing Area,

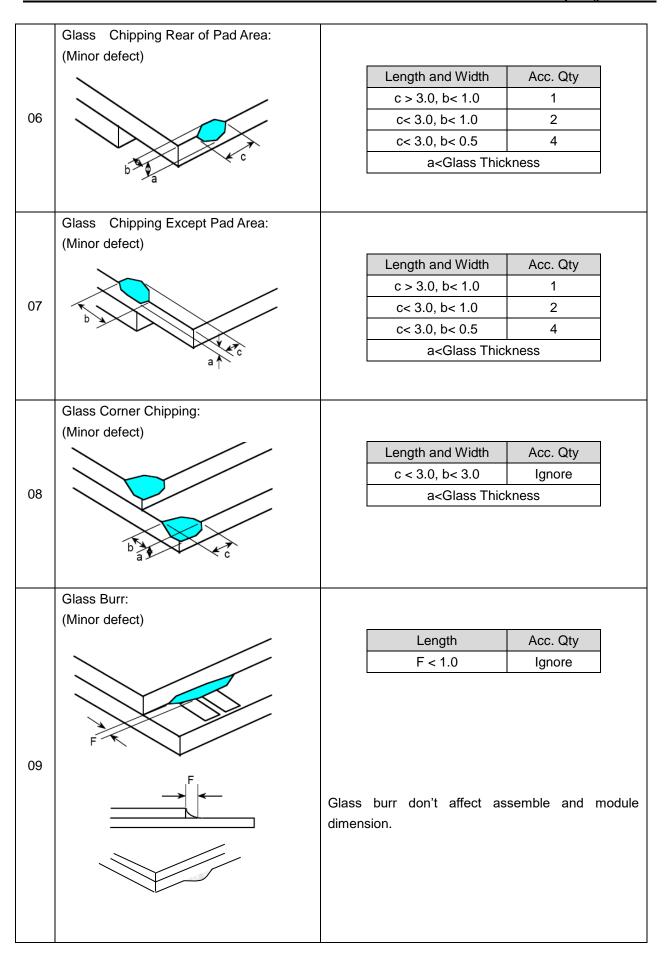


10.5.2.1. A set of sample to indicate the limit of acceptable quality level must be discussed by both us and customer when there is any dispute happened.10.5.2.2. New item must be added on time when it is necessary.

10.6.Inspection Specification

No.	Item	Criteria (Unit: mm)				
01	Black / White spot Foreign material (Round type) Pinholes Stain Particles inside cell. (Minor defect)	ϕ = (a + b) /2 Distance between 2 defects should	Area Size φ≤0.10 0.10<φ≤0.15 0.15<φ≤0.25 0.25<φ Total	Acc. Qty Ignore 2 1 0 2 no include φ≤ 0.10		
02	Electrical Defect (Minor defect)	Bright dot 0 Dark dot N≤2 Total dot N≤2 Mura Not visible Remark: 1. Bright dot caused by scra	0 N≤2 N≤2 through 5% ND filters.	Note1 Note 2 cords to item 1.		

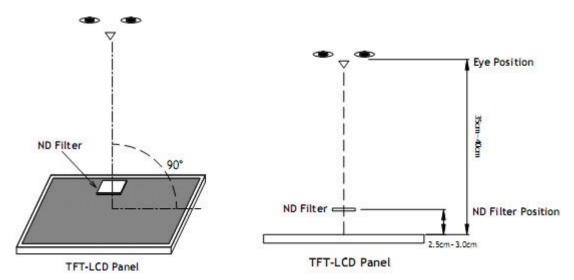




FPC Defect: (Minor defect)		(w: circuitry width.) 10.2 Open circuit is	unacceptable.	nd distortion.
Bubble on Polarizer (Minor defect)		Diameter φ≤0.20 0.20 <φ≤0.30 0.30 <φ≤0.50 0.50 < φ	Acc. Qty Ignore 4 1 None	
Dent on Polarizer (Minor defect)		Diameter φ≤0.20 0.20 <φ≤0.30 0.30 <φ≤0.50 0.50 < φ	Acc. Qty Ignore 4 1 None	
Bezel			er contamination	ı .
PCB	14.2 All compone BOM/component	ents on PCB must sa layout.		ented on the
Soldering	Follow IPC-A-610	C standard		
Electrical Defect (Major defect)	The below defects must be rejected. 16.1 Missing vertical / horizontal segment, 16.2 Abnormal Display. 16.3 No function or no display. 16.4 Current exceeds product specifications. 16.5 LCD viewing angle defect. 16.6 No Backlight. 16.7 Dark Backlight.			
	(Minor defect) Bubble on Polarizer (Minor defect) Dent on Polarizer (Minor defect) Bezel PCB Soldering Electrical Defect	Minor defect) Bubble on Polarizer (Minor defect) Dent on Polarizer (Minor defect) Bezel 13.1 No rust, distraction 13.2 No visible find 14.1 No distortion 14.2 All component 14.3 Follow IPC-A Soldering Follow IPC-A-610 The below defects 16.1 Missing verting 16.2 Abnormal Distraction 16.4 Current excess 16.5 LCD viewing 16.6 No Backlight 16.7 Dark Backlight 1	Minor defect 10.1 Dent, pinhole w (w: circuitry width.) 10.2 Open circuit is 10.3 No oxidation, containing the polarizer (Minor defect) Diameter	Minor defect 10.1 Dent, pinhole width a <w></w> (w: circuitry width.) 10.2 Open circuit is unacceptable. 10.3 No oxidation, contamination ar 10.3 No oxidation, contamination ar 10.4 No oxidation, contamination ar 10.5 No oxidation, contamination are 10.5 No oxidation are 10.5 No

Remark: LCD Panel Broken shall be rejected. Defect out of LCD viewing area is acceptable.

Note1: Bright dot is defined as the defective area of the dot is larger than 50% of one sub-pixel area.



Bright dot: The bright dot size defect at black display pattern. It can be recognized by 2% transparency of filter when the distance between eyes and panel is $350 \text{mm} \pm 50 \text{mm}$.

Dark dot: Cyan, Magenta or Yellow dot size defect at white display pattern. It can be recognized by 5% transparency of filter when the distance between eyes and panel is $350 \text{mm} \pm 50 \text{mm}$.

Note2: Mura on display which appears darker / brighter against background brightness on parts of display area.

11. Reliability Specification

No	Item	Condition	Quantity	Criteria
1	High Temperature Operating	70°C , 96Hrs	2	GB/T2423.2 -2008
2	Low Temperature Operating	-20°C, 96Hrs	2	GB/T2423.1 -2008
3	High Humidity Storage	50°C, 85%RH, 96Hrs	2	GB/T2423.3 -2016
4	High Temperature Storage	80°C, 96Hrs	2	GB/T2423.2 -2008
5	Low Temperature Storage	-30°C, 96Hrs	2	GB/T2423.1 -2008
6	Thermal Cycling Test Storage	-10°C, 60min~60°C, 60min, 20 cycles.	2	GB/T2423.22 -2012
7	Packing vibration	Frequency range:10Hz~50Hz Acceleration of gravity:5G X, Y, Z 30 min for each direction.	-	GB/T5170.14 -2009
8	Electrical Static Discharge	Air: \pm 4KV 150pF/330 Ω 5 times	2	GB/T17626.2
U	Liectrical Static Discharge	Contact: \pm 2KV 150pF/330 Ω 5 times		-2018
9	Drop Test (Packaged)	Height:80 cm,1 corner, 3 edges, 6 surfaces.	-	GB/T2423.7- 2018

Note1. No defection cosmetic and operational function allowable.

Note2. Total current Consumption should be below double of initial value

12. Precautions and Warranty

12.1. Safety

- 12.1.1. The liquid crystal in the LCD is poisonous. Do not put it in your mouth. If the liquid crystal touches your skin or clothes, wash it off immediately using soap and water.
- 12.1.2. Since the liquid crystal cells are made of glass, do not apply strong impact on them. Handle with care.

12.2. Handling

- 12.2.1. Reverse and use within ratings in order to keep performance and prevent damage.
- 12.2.2. Do not wipe the polarizer with dry cloth, as it might cause scratch. If the surface of the LCD needs to be cleaned, wipe it swiftly with cotton or other soft cloth soaked with petroleum IPA, do not use other chemicals.

12.3. Storage

- 12.3.1. Do not store the LCD module beyond the specified temperature ranges.
- 12.3.2. Strong light exposure causes degradation of polarizer and color filter.

12.4. Metal Pin (Apply to Products with Metal Pins)

12.4.1. Pins of LCD and Backlight

12.4.1.1. Solder tip can touch and press on the tip of Pin LEAD during the soldering

12.4.1.2. Recommended Soldering Conditions

Solder Type: Sn96.3~94-Ag3.3~4.3-Cu0.4~1.1

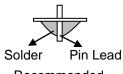
Maximum Solder Temperature: 370°C

Maximum Solder Time: 3s at the maximum temperature

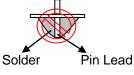
Recommended Soldering Temp: 350±20°C

Typical Soldering Time: ≤3s

12.4.1.3. Solder Wetting



Recommended



Not Recommended

12.4.2. Pins of EL

- 12.4.2.1. Solder tip can touch and press on the tip of EL leads during soldering.
- 12.4.2.2. No Solder Paste on the soldering pad on the motherboard is recommended.
- 12.4.2.3. Recommended Soldering Conditions

Solder type: Nippon Alimit Leadfree SR-34, size 0.5mm

Recommended Solder Temperature: 270~290°C

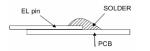
Typical Soldering Time: ≤2s

Minimum solder distance from EL lamp (body):2.0mm

12.4.2.4. No horizontal press on the EL leads during soldering.

12.4.2.5. 180° bend EL leads three times is not allowed.

12.4.2.6. Solder Wetting



EL pin SOLDER PCB

Recommended

Not Recommended

12.4.2.7. The type of the solder iron:





Recommended

Not Recommended

12.4.2.8. Solder Pad



12.5. Operation

- 12.5.1. Do not drive LCD with DC voltage
- 12.5.2. Response time will increase below lower temperature
- 12.5.3. Display may change color with different temperature
- 12.5.4. Mechanical disturbance during operation, such as pressing on the display area, may cause the segments to appear "fractured".
- 12.5.5. Do not connect or disconnect the LCM to or from the system when power is on.
- 12.5.6. Never use the LCM under abnormal condition of high temperature and high humidity.
- 12.5.7. Module has high frequency circuits. Sufficient suppression to the electromagnetic interface shall be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.
- 12.5.8. Do not display the fixed pattern for long time (we suggest the time not longer than one hour) because it may develop image sticking due to the TFT structure.

12.6. Static Electricity

- 12.6.1. CMOS LSIs are equipped in this unit, so care must be taken to avoid the electro-static charge, by ground human body, etc.
- 12.6.2. The normal static prevention measures should be observed for work clothes and benches.
- 12.6.3. The module should be kept into anti-static bags or other containers resistant to static for storage.

12.7. Limited Warranty

- 12.7.1. Our warranty liability is limited to repair and/or replacement. We will not be responsible for any consequential loss.
- 12.7.2. If possible, we suggest customer to use up all modules in six months. If the module storage time over twelve months, we suggest that recheck it before the module be used.
- 12.7.3. After the product shipped, any product quality issues must be feedback within three months, otherwise, we will not be responsible for the subsequent or consequential events.

13. Outline Drawing

